

NCC Cable System Order

117543910

| | |
|-------------|------------------------|
| Order # | 62300771 |
| Syscode | 5327 |
| System Name | Spectrum/Rice Lake, WI |
| Market | Minneapolis-St. Paul |

| | |
|-----------------|---------------------------|
| Flight Dates | 06/27/16 - 07/03/16 |
| Agency | National Media |
| Advertiser | Ron Johnson for US Senate |
| Client Code | |
| Product Code | |
| Est Code | 7364 |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 07/07/16 |
| Version | 2 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 1 |
| Total | \$732.00 |
| Commission | \$109.80 |
| Net Total | \$622.20 |
| Total Spots | 78 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
| CPP | CPM |

Comments : R1: removed missed spots, total -\$52. Rev. 7.6

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|------|-----------------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|--------------|
| 1 | DISC | AVG. ALL WKS< | 6/27/16 | 7/3/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 14 | \$10.00 | \$140.00 | 30 | |
| 2 | ESPN | AVG. ALL WKS< | 6/27/16 | 7/3/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 12 | \$10.00 | \$120.00 | 30 | R1-2x |
| 3 | FXNC | AVG. ALL WKS< | 6/27/16 | 7/3/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 14 | \$10.00 | \$140.00 | 30 | |
| 4 | FXNC | FOX AND FRIEND< | 6/27/16 | 7/3/16 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 14 | \$8.00 | \$112.00 | 30 | |
| 5 | HIST | AVG. ALL WKS< | 6/27/16 | 7/3/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 14 | \$10.00 | \$140.00 | 30 | |
| 6 | TBSC | VARIOUS | 6/27/16 | 7/3/16 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 10 | \$8.00 | \$80.00 | 30 | R1-4x |
| Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Total | | | | | | | | | | | | | | | | | | | | |
| SPOTS | | 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 78 |
| AMT | | \$732.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$732.00 |

SYSTEM APP: SALES ACCT Date Printed 07/07/16
 62300771 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |